

Tourism Tides

RATE SHEET



With a circulation of 1,200 copies this quarterly newsletter is distributed to the Tourism Industry Association members via email, as well as direct mail, from the TIAPEI office.

The online version of the TIAPEI newsletter allows advertisers to have direct links from their ad to their website or email address.

The printed version of the publication is a standard 8.5" X 11" format. Content includes news stories, editorial and articles crucial to the Tourism Industry.

The Tourism Sector rivals agricultural and fisheries markets for growth and strength in the provincial economic environment.

Don't miss the opportunity to advertise to this potential market!

ISSUE DATES

February
(closing date mid January)

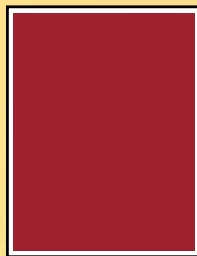
May
(closing date mid April)

August
(closing date mid July)

November
(closing date mid October)



FULL PAGE

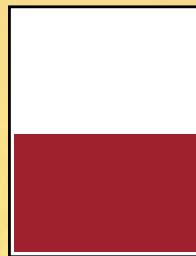


BACK COVER
(7.6875"W x 10.0625"H)
\$1,995

INSIDE COVER
(7.6875"W x 10.0625"H)
\$975

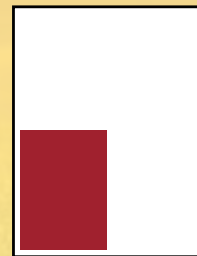
FULL PAGE
(7.6875"W x 10.0625"H)
\$725

HALF PAGE



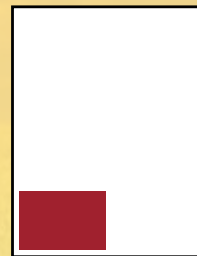
HALF PAGE
(7.6875"W x 4.8"H)
\$475

1/4 PAGE



QUARTER PAGE
(3.75"W x 4.8"H)
\$265

1/8 PAGE



EIGHTH PAGE
(3.75"W x 2.275"H)
\$145

BOOK YEARLY AND RECEIVE SIGNIFICANT SAVINGS!

Buy 3 ads and receive the 4th ad FREE!

By advertising in the TIAPEI newsletter you are opening the doors of your business to these successful tourism operators! Let them know who you are and support the Tourism Industry Association.

Give us a call or drop in today at:



902.894.7071
118 Sydney Street • Charlottetown, PE C1A 1G4
cara@webpei.com • www.iwpei.com